



Are you excited to attend one of the Siemens Industrial Networks Education courses, but you're not sure how to convince your boss to let you attend? Try this approach.

The future of industry lies in digitalization. And that's exactly why powerful industrial networks are essential – as are the knowledge and skills for planning and implementing these networks and connecting them to business systems. As industrial networks continue to evolve, the need for skilled experts has never been greater. With Siemens Industrial Networks Education, we offer targeted training courses that certify your place in the future of industry.

Get approval to attend in 4 steps

1. Gain buy-in

Identify your professional goals as well as specific challenges within your organization. Review the Siemens Industrial Networks Education website for detailed course descriptions that will help you achieve your needs. Prepare a list of benefits that you and your organization can gain from your attendance. Try the following ideas:

- Gain competence in industrial networks.
- Learn the latest tactics and technologies.
- Implement learnings at your organization.
- Improve the flexibility and reliability of your company's industrial networks.

2. Develop a proposal

Write out your ideas and submit them to your manager. Include the cost of airfare, travel, lodging and meals. Try the following ideas:

- The techniques, strategies and ideas you learn can be shared with your team upon return (E.g. via a presentation, brown bag working lunch, etc.).
- Everyone can benefit from the price of sending just one person.

3. Show how everyone benefits

Share your goals with your work colleagues and demonstrate how your participation will help your team achieve its goals. Try the following ideas:

- Collect specific challenges from your colleagues in advance. This is an opportunity to tap into experienced industry professionals and network with like-minded peers in a hands-on, small class setting.
- You will have access to experts in the field who will share their insight and teach valuable skills that will better equip you to do your job and keep your company competitive.

4. Post training: Provide feedback to management

Follow up with your direct supervisor after you return from your course. They will want to know firsthand your impressions, whether you gained something from it and how you will be able to apply lessons learned. This is where you will refer to your original proposal and goals. Let your supervisor know what you learned and how you will implement this knowledge. Most importantly, let your manager know that your participation in Siemens Industrial Networks Education was a worthwhile investment for your company. Try the following ideas:

- Combine your own notes and ideas with the session handouts to develop a solution that will help you stay ahead of your competitors.

Start today!

So, plan your strategy, prepare your proposal and secure your approval to attend a Siemens Industrial Networks Education course. Bring the benefits of knowledge home to your company!